

# FACULTY OF DESIGN - ART

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GRAPHIC DESIGN

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INTERIOR DESIGN

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FASHION DESIGN

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DIGITAL ART

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MEDIA PRODUCTION  
AND MANAGEMENT

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The Faculty of Design and Art focuses on training high-quality human resources with professional expertise, management, and leadership skills suitable for a developing economy. Training quality is always considered a top priority..

**TU PHU DUC**  
MA, Architecture  
Acting Dean  
Faculty of Design and Art

# VISION MISSION



**Educational Philosophy:**  
The spirit of liberal arts education.

**Vision:**

To become an internationally accredited university of applied sciences.

**Mission:**

Hoa Sen University has a mission to provide learners with extensive knowledge, foster their entrepreneurial spirit, the ability to succeed with their distinctiveness and a strong sense of community.

**Core Values**

- World-class education
- Diversity embrace
- Experiential learning
- Entrepreneurial spirit
- Student experience

# EDUCATION PARTNERS



# BUSINESS PARTNERS



T A N P H A M G I A



# FUNCTION ROOM







# GRAPHIC DESIGN



THE PROGRAM SUCCESSFULLY COMPLETED  
THE AUN-QA PROGRAM ASSESSMENT.

This is a suitable field of study for young people who love application design and are passionate about creativity.

Learners will be fully equipped with graphic design, creativity, and marketing knowledge and skills. With modern facilities and specialized practice rooms such as a drawing room, design studio, and photo studio, along with experienced teaching staff, you will experience an integrated field of study with knowledge from many areas, such as photography, illustration, typography, marketing, digital graphics...

## Education program:

Training time: 04 years

Language: Vietnamese

(There are at least 6 courses in English)

Visual principles

Drawing

Art foundation

Illustration

Computer graphics software

Typography

Photography

2D animation

Layout design

Communication design

Brand Identity design

Motion Graphic

Print technique

Film editing

Visual Effects

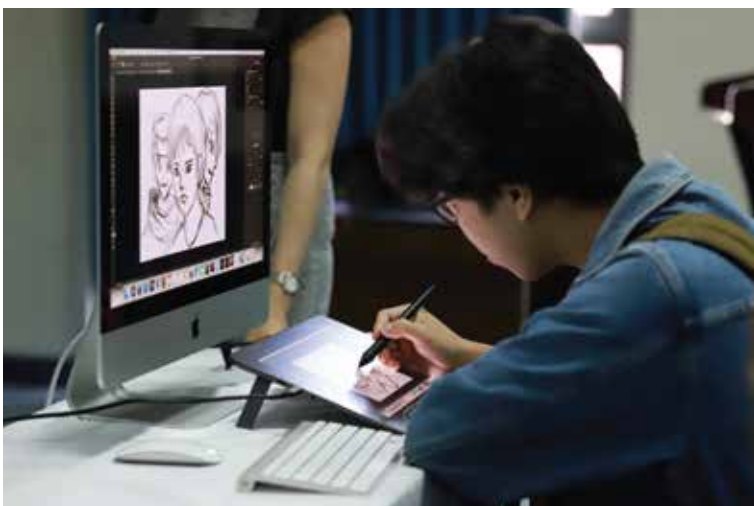
Animation

Portfolio Design

## Job Opportunities

After graduation, student will become a designer in Graphic Design for Media and Digital Graphic Design. There are opportunities to work at newspaper offices, magazines, book publishing companies, and media publishing; media advertising companies, event design, television production, animation film production, design star-up companies...





Students are educated in an open environment, promoting creativity and practicing course projects on new digital technology devices.



### EXCELLENT GRADUATION PROJECT



# EXCELLENT GRADUATION PROJECT





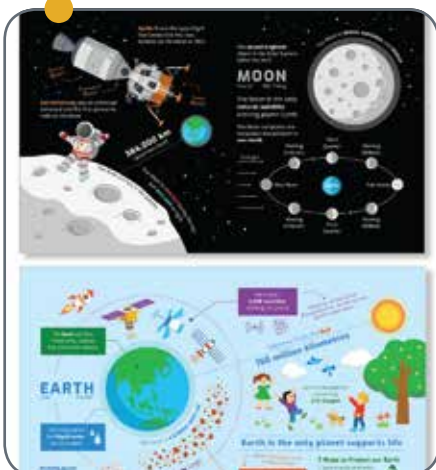
# STUDENT'S AWARDS



## THAI TRUNG TIN (Tin Thai) -

Fashion Design major was chosen as the COSTUME DESIGNER for Miss Thuy Dung, representative of Vietnam to participate in Miss International 2017 ("TIEN DUNG") and National Costume for Miss Le Hang at the Miss Universe contest.

**NGUYEN HUYNH BAO YEN** - Graphic Design major won the PEOPLE'S CHOICE AWARD in the competition for young talents organized by ELLE VN magazine with the Book illustration project: AMAZING FACTS ABOUT THE SPINNING PLANETS.



## HO THI THU THAO

- Interior Design major Achieved LOA THANH AWARD 2018 with the category BEST GRADUATION PROJECT  
- ARROW CLUB

## NGUYEN PHUONG QUYEN

- Interior Design major won THE HONOR AWARD in the competition for young talents organized by ELLE VN magazine with the project PHU SA VILLAGE RESORT



**NGUYEN NGUYEN LE TRUNG HAI** - Media Production & Management major.  
Top 5 outstanding projects in the field of **CJ short film project**



The film *Grandma's Home* by student **NGUYEN HOANG BAO ANH** won the **JOGIA FILM STUDENT AWARD** at the 13th Jogja - NETPAC International film festival in Indonesia.



**SPECIAL AWARD** by the Jury and the **BEST ACTRESS Award** at the FY (Forever Young) Short Film Festival II - 2019 goes to the film "HUYEN HOAC" by the student group **NGUYEN LE TRUNG HAI, VO DINH ANH DUY, VO CONG CHI HIEU, TRUONG ĐUC MINH** - major in Media Production and Management.



The Third prize - Best short film Award at the second Forever Young (FY) Short Film Festival 2019 goes to the film *LIVING COFFIN* by the student group **DINH HO BAO AN, TRUONG THI NHU THAO, VO CAM VY, NGUYEN HUYNH MINH THU, NGUYEN TRONG NGHIA**.

**FADA** | FACULTY OF  
DESIGN  
& ART



ROOM 603, CAO THANG BRANCH  
93 CAO THANG, WARD 1, DISTRICT 3, HCMC  
TEL: (028) 7309 1991 EXT 11.400 - 175.63  
[www.hoasen.edu.vn/tknt/](http://www.hoasen.edu.vn/tknt/)