

# FACULTY OF DESIGN - ART

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GRAPHIC DESIGN

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INTERIOR DESIGN

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FASHION DESIGN

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DIGITAL ART

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MEDIA PRODUCTION  
AND MANAGEMENT

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The Faculty of Design and Art focuses on training high-quality human resources with professional expertise, management, and leadership skills suitable for a developing economy. Training quality is always considered a top priority..

**TU PHU DUC**  
MA, Architecture  
Acting Dean  
Faculty of Design and Art

# VISION MISSION



**Educational Philosophy:**  
The spirit of liberal arts education.

## **Vision:**

To become an internationally accredited university of applied sciences.

## **Mission:**

Hoa Sen University has a mission to provide learners with extensive knowledge, foster their entrepreneurial spirit, the ability to succeed with their distinctiveness and a strong sense of community.

## **Core Values**

- World-class education
- Diversity embrace
- Experiential learning
- Entrepreneurial spirit
- Student experience

# EDUCATION PARTNERS



# BUSINESS PARTNERS



T A N P H A M G I A

# FUNCTION ROOM





# DIGITAL ART

The program is thoughtfully designed to fully prepare students with methods and practices in digital art design work, effectively combining fields of design, communication, art, commerce, and soft skills. Importantly, the program strikes a balance between a practical approach and skill development by providing a solid foundation of both theory and practice. Moreover, the program imparts standard knowledge and professional skills in the digital art design industry. This includes an internship component to enhance adaptability to the professional working environment.

## Education program:

Training time: 04 years

Language: Vietnamese

(There are at least 6 courses in English)

Art Foundation  
Digital Painting  
Basic Sculpting  
Design Thinking  
Project Management  
Character Design  
Environment Design  
Game Art Design  
Commercial Illustration  
Comic Illustration  
3D Sculpting - Zbrush  
Motion Graphics  
Animation

## Job Opportunities

After graduating from the Digital Art training program, students will become designers, who can work in the field of creative: Software game design, advertising and media, graphic design companies, event organizing, television stations, animated film production...



Students are taught subjects that combine the technical expression of fine arts skills, combined with technology to create products applicable to the Digital Art industry.

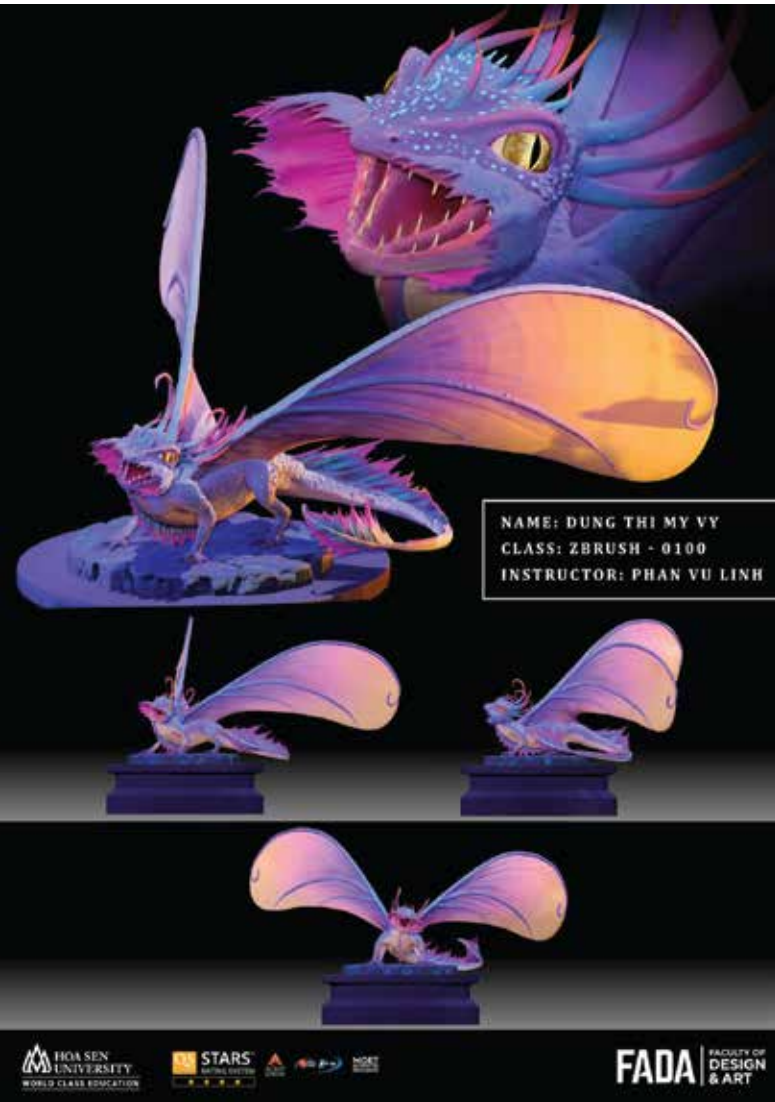




# STUDENT WORKS



Phan Nguyễn Hà Phương - ĐH Hoa Sen

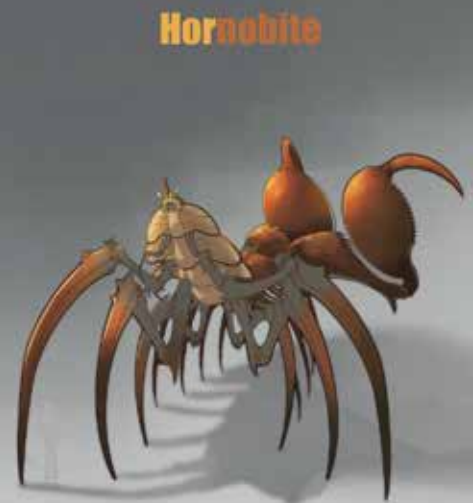


NAME: DUNG THI MY VY  
CLASS: ZBRUSH - 0100  
INSTRUCTOR: PHAN VU LINH



Name: Tran Chi Nguyen  
ID: 22011107  
Instructor: Le Xuan Giang  
Class: Zbrush - 0200

STUDENT WORKS



# STUDENT'S AWARDS



## THAI TRUNG TIN (Tin Thai) -

Fashion Design major was chosen as the COSTUME DESIGNER for Miss Thuy Dung, representative of Vietnam to participate in Miss International 2017 ("TIEN DUNG") and National Costume for Miss Le Hang at the Miss Universe contest.

**NGUYEN HUYNH BAO YEN** - Graphic Design major won the PEOPLE'S CHOICE AWARD in the competition for young talents organized by ELLE VN magazine with the Book illustration project: AMAZING FACTS ABOUT THE SPINNING PLANETS.



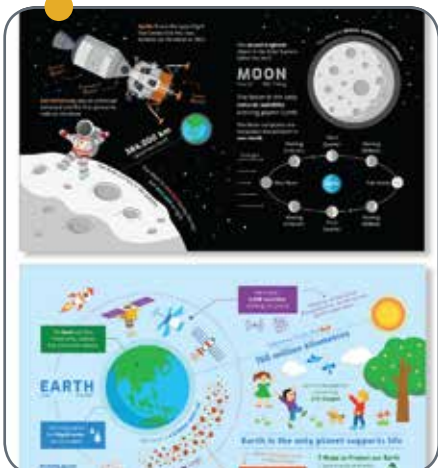
## HO THI THU THAO

- Interior Design major Achieved LOA THANH AWARD 2018 with the category BEST GRADUATION PROJECT  
- ARROW CLUB



## NGUYEN PHUONG QUYEN

- Interior Design major won THE HONOR AWARD in the competition for young talents organized by ELLE VN magazine with the project PHU SA VILLAGE RESORT



**NGUYEN NGUYEN LE TRUNG HAI** - Media Production & Management major.  
Top 5 outstanding projects in the field of **CJ short film project**



The film *Grandma's Home* by student **NGUYEN HOANG BAO ANH** won the **JOGIA FILM STUDENT AWARD** at the 13th Jogja - NETPAC International film festival in Indonesia.



**SPECIAL AWARD** by the Jury and the **BEST ACTRESS** Award at the FY (Forever Young) Short Film Festival II - 2019 goes to the film "**HUYEN HOAC**" by the student group **NGUYEN LE TRUNG HAI, VO DINH ANH DUY, VO CONG CHI HIEU, TRUONG ĐỨC MINH** - major in Media Production and Management.



The Third prize - Best short film Award at the second Forever Young (FY) Short Film Festival 2019 goes to the film **LIVING COFFIN** by the student group **DINH HO BAO AN, TRUONG THI NHU THAO, VO CAM VY, NGUYEN HUYNH MINH THU, NGUYEN TRONG NGHIA**.

**FADA** | FACULTY OF  
DESIGN  
& ART



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